



Information About the Casino Nova Scotia *Community Enrichment Program*

Guiding Philosophy:

The Casino Nova Scotia Community Enrichment Program is dedicated to ensuring we have a positive impact on the quality of life in our communities and market, through sponsorship and donation support and active participation.

Guiding Principals:

Sponsorships and donations approved through the Community Enrichment Program Committee must reflect the guiding principles of Casino Nova Scotia including:

Core Purpose:

To provide exciting entertainment and exceptional hospitality experiences.

Core Values:

- Commitment to the highest standards of integrity and social responsibility.
- Contributing to the well being of our communities.
- Treating every person with dignity and respect.
- Commitment to initiatives that provide the highest level of customer service for the hospitality and gaming guest.

Bold Goals:

- Be the premier entertainment and hospitality destination in Atlantic Canada.
- Be recognized as the world's friendliest gaming properties.
- Be recognized and portrayed by our communities as responsible contributing members.

Guidelines:

Casino Nova Scotia Community Enrichment Program Committee members meet to review requests that have been received from not-for-profit organizations and donation requests within our communities and market.

It is not possible to review proposals as they are received. Proposals will only be reviewed and decisions rendered at the next scheduled Committee Enrichment

Program Committee meeting. We appreciate your patience with this process and encourage you to plan ahead.

Incomplete Community Enrichment Program Application Forms forwarded to Casino Nova Scotia, will not be considered for sponsorship or donation approval and returned without being reviewed.

If you believe some of the information we require is not relevant to your organization, please provide a simple explanation as to why.

Policies:

Donations:

A “donation” is defined as any free contribution or gift provided by Casino Nova Scotia including cash, promotional item with logo, gift certificates, coupons, cards, or other item(s) up to a value of \$500 (CDN).

- All requests for donations must be received in writing no less than thirty (30) days before the event.
- The applicant must complete the Application Form.
- The Casino will contact organizations that are successfully granted donations in writing.
- Approved donations must be picked up by the requesting organization.
- A representative of the requesting organization must sign for donations.
- Government issued ID may be required prior to donations being made available.

Please Return Completed Community Enrichment Program Application Forms to the Following Locations:

Casino Nova Scotia Halifax
Community Enrichment Program
C/o Donation Coordinator
Executive Offices
1983 Upper Water Street,
Halifax, Nova Scotia B3J 3Y5
Fax: 902-428-7846

Casino Nova Scotia Sydney
Community Enrichment Program
C/o Donation Coordinator
Executive Offices
525 George Street
Sydney, Nova Scotia B1P 1K5
Fax: 902-563-7776

Sponsorships:

A “sponsorship” is defined as any monetary contribution provided by Casino Nova Scotia, for projects or activities, and for which some form of consideration is expected in return.

- There must be a supporting Media component.
- Application forms will be available for pickup at the Halifax Casino Executive Office, at the Sydney Casino Promotions Desk, and are downloadable on the website.

- All completed sponsorship applications must be received in writing no less than 60 days before the scheduled event.

Please Return Completed Community Enrichment Program Application Forms to the Following Locations:

Sponsorship and Donation Considerations:

The Casino Nova Scotia Community Enrichment Program Committee is always looking at new and interesting proposals, however, we do not under any circumstances, provide assistance to the following:

- Individuals
- Partisan, political, religious, or denominational organizations.
- Endowment funds, bursaries, or scholarships
- Operational funding.
- Organizations that direct aid or assistance to recipients outside our communities or markets.
- National organizations whose local chapters are already receiving our support.
- Casino Nova Scotia will not accept requests from third party fundraisers.

Helpful Suggestions for Those Completing A Community Enrichment Program Application Form:

- Please do not send extensive documentation or videos.
- We look for evidence of efficient administration and fiscally sound management.
- We may require evidence of the long-term viability of an organization.
- When providing assistance, we reserve the right to request copies of audited financial statements of the organization receiving the assistance or of the specific project, event or program that we supported for two years following the date of the contribution.
- We consider support on an annual basis.
- Approvals are considered on an individual basis.

Casino Nova Scotia reserves the right to accept or deny any application and to determine, or alter, with or without notice, the policies for the Community Enrichment Program at the sole discretion of Casino Nova Scotia.

Please Return Completed Community Enrichment Program Application Forms to the Following Locations:

Casino Nova Scotia
Community Enrichment Program
C/O Executive Offices
1983 Upper Water Street
Halifax, Nova Scotia B3S 3Y5
Attention: Director of Sales
Fax: 902-428-7846

Casino Nova Scotia Sydney
Community Enrichment Program
C/O Executive Offices
525 George Street
Sydney, Nova Scotia B1P 1K5
Attention: Marketing Manager
Fax: 902-563-8143